



V-me Media, Inc
1001 Brickell Bay Dr., Ste. 1208, Miami, FL 33131
T 786-924-8330 | F 305-603-8475
www.VmeTV.com

December 15, 2014

Office of the Secretary
Federal Communications Commission
445 12th Street, SW
Room TW-A325
Washington DC 20554

**RE: MB Docket No. 14-57, Comcast-Time Warner Cable
Public Comment RE. Comcast's Support of V-me Media Inc.**

Dear Commission Secretary:

I am pleased to provide this letter detailing the positive relationship V-me Media Inc. ("V-me") has had with Comcast in strong support of the proposed Comcast-Time Warner merger. As you may know, V-me is the largest Hispanic-owned and operated Spanish-language network in the United States. Since its launch in 2007, V-me (pronounced in Spanish as "veh-meh" meaning "watch me") has strived to provide PBS-quality educational programming to the U.S. Hispanic community. V-me's alternative Spanish language programming is inspirational and educational, and dedicated to entertaining Hispanic families while reflecting on the screen the positive values found in the U.S. Hispanic community. V-me Media's "*V-me TV*" and "*V-me Kids*" channels are broadcast throughout the United States via free over-the-air transmission ("OTA"), cable, and/or satellite distribution. Today, V-me Media is the 4th largest Spanish network in U.S. household reach and maintains affiliations with 44 PBS stations across the U.S.

In 2012, V-me Media partnered with Comcast in launching the *V-me Kids* channel nationwide. While we partner with many cable/satellite providers, I would like to highlight that Comcast was the first U.S. cable/satellite provider to recognize the value of *V-me Kids*' educational Spanish-language kids programming and commit to the distribution of *V-me Kids*. Reflecting our mutual educational and family values, *V-me Kids* provides quality Spanish-language children programming such as *Plaza Sesamo* (Sesame Street), *Thomas the Train*, and *Angelina Ballerina*. I am proud to note that the Comcast-V-me partnership extends beyond the television screen. Since 2012, *V-me Kids* and Comcast have partnered together to highlight the importance of education and learning Spanish through numerous community and school events. This has included holding national contests where grade schools vie to win Spanish-language text books. We are proud that these community events and our *V-me Kids* programming reach beyond the Hispanic community to all who are interested in learning about our Latino heritage and how to speak Spanish.

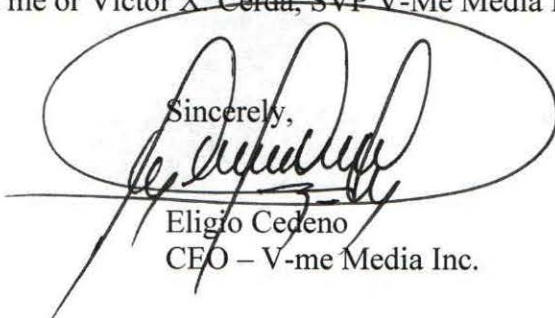
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The Comcast-V-me partnership has been critical to V-me's continued existence as the largest independent and Hispanic-owned network in the United States. By supporting *V-me Kids*, Comcast has demonstrated its full commitment to independent, Hispanic-owned programmers like V-me. Our partnership also demonstrates Comcast's commitment to support educational Spanish-language programming for our communities. Comcast's partnership with *V-me Kids* has permitted V-me to continue offering our *V-me TV* OTA broadcast through 44 PBS affiliates – providing Latino communities free Spanish-language educational programming, to include the most E/I children programming in Spanish provided by any U.S. network. This partnership will only grow with a merged Comcast-Time Warner that will result in more positive Spanish-language programming for our Hispanic communities and allow V-me Media Inc. to continue operating as the largest independent Hispanic-owned network in the United States.

In closing, I without hesitation express my strong view that Comcast understands the importance of independent programmers in the Hispanic media sector and has been a vital partner in enabling V-Me to grow its position in providing independent, quality Spanish-language programming for our Hispanic viewers. With the merger of Comcast and Time Warner, our successful partnership will only grow to the benefit of the Hispanic Community and the independent Hispanic media sector. Finally, the merger will afford Comcast the opportunity to expand its support of independent Hispanic programming across the country to the benefit of millions of Hispanic households. Based on V-me's past experience with Comcast, I am confident Comcast will not only achieve this, but excel in these efforts as it has with other Hispanic community initiatives.

I thank you for your consideration of these comments submitted on behalf of V-me Media Inc. Please do not hesitate to contact me or Victor X. Cerda, SVP V-Me Media Inc., on 305-377-9810 with any questions.

Sincerely,



Eligio Cedeno
CEO – V-me Media Inc.